The 17 Laws of Teamwork

Putting The Pieces Together For Highly Effective Team Work

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Teamwork Defined

Andrew Carnegie

• Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results.
The Winning Team

• To achieve great things, you need a team. Building the winning team requires understanding of these principles. Whatever your goal or project, you need to add value and invest in your team so the end product benefits from more ideas, energy, resources, and perspectives.
The Law of **Significance**

• One Is Too Small a Number to Achieve Greatness
  – People try to achieve great things by themselves mainly because of the size of their ego, their level of insecurity, or simple naïveté and temperament. One is too small a number to achieve greatness.
The Law of the Big Picture

• The Goal is More Important Than the Role
  – Members must be willing to subordinate their roles and personal agendas to support the team vision. By seeing the big picture, effectively communicating the vision to the team, providing the needed resources, and assembling the correct players, leaders can create a more unified team.
The Law of the Niche

All players have a place where they add the most value.

- Essentially, when the right team member is in the right place, everyone benefits.
- To be able to put people in their proper places and fully utilize their talents and maximize potential, you need to know your players and the team situation. Evaluate each person's skills, discipline, strengths, emotions, and potential.

1 a place or position suitable or appropriate for a person or thing: to find one’s niche in the business world.
The Law of the **Great Challenge** ("Mount Everest")

- As the Challenge Escalates, the Need for Teamwork Elevates
  - Focus on the team and the dream should take care of itself.
The Law of the Great Challenge continued

– The type of challenge determines the type of team you require:
  
  • A new challenge requires a creative team.
  • An ever-changing challenge requires a fast, flexible team.
  • An Everest-sized challenge requires an experienced team.
  • See who needs direction, support, coaching, or more responsibility.
  • Add members, change leaders to suit the challenge of the moment, and remove ineffective members.
The Law of the **Chain**

- The Strength of the Team Is Impacted by Its Weakest Link
  - When a weak link remains on the team the stronger members identify the weak one, end up having to help him/her, come to resent him/her, become less effective, and ultimately question their leader’s ability.
The Law of the **Catalyst**

- **Winning Teams Have Players Who Make Things Happen**
  - These are the catalysts, or the get-it-done-and-then-some people who are naturally intuitive, communicative, passionate, talented, creative people who take the initiative, are responsible, generous, and influential.
  - **Catalyst**
    - **Synonyms:**
      - catalyst, compulsion, desire, drive, impetus, incentive, incitement, irritation, pressure, prod, spur, urge, whip, zeal, passion, motivation,
    - **Antonyms:**
      - deterrent, diversion, restraint, discouragement,
The Law of the Compass ("Vision")

• Vision Gives Team Members Direction and Confidence
  – A team that embraces a vision becomes focused, energized, and confident. It knows where it is headed and why it is going there.
Vision Continued

– A team should examine its Moral, Intuitive, Historical, Directional, Strategic, and Visionary Compasses.

• Does the business practice with integrity?
• Do members stay?
• Does the team make positive use of anything contributed by previous teams in the organization?
• Does the strategy serve the vision?
• Is there a long-range vision to keep the team from being frustrated by short-range failures?
The Law of the **Bad Apple**

– The first place to start is with yourself. Do you think the team would not be able to get along without you?

  • Do you secretly believe that recent team successes are attributable to your personal efforts, not the work of the whole team?
  
  • Do you keep score when it comes to the praise and perks handed out to other team members?
  
  • Do you have a hard time admitting you made a mistake?

  • If you answered yes to any of these questions, you need to keep your attitude in check.
The Law of **Accountability**

• Teammates Must Be Able to Count on Each Other When It Counts
  – Is your integrity unquestionable?
  – Do you perform your work with excellence?
  – Are you dedicated to the team’s success?
  – Can people depend on you?
  – Do your actions bring the team together or rip it apart?
The Law of the Price Tag

- The Law of the Price Tag: The Team Fails to Reach Its Potential When It Fails to Pay the Price
  - Sacrifice, time commitment, personal development, and unselfishness are part of the price we pay for team success.
The Law of the **Scoreboard**

• The Team Can Make Adjustments When It Knows Where It Stands
  – The scoreboard is essential to evaluating performance at any given time, and is vital to decision-making.
The Law of the Bench

- Great Teams Have Great Depth
  - Any team that wants to excel must have good substitutes as well as starters.
  - The key to making the most of the law of the bench is to continually improve the team.
The Law of **Identity**

- **Shared Values Define the Team**
  - The type of values you choose for the team will attract the type of members you need.
  - Values give the team a unique identity to its members, potential recruits, clients, and the public.
  - Values must be constantly stated and restated, practiced, and entrenched in the team’s beliefs.
The Law of Communication

• Interaction Fuels Action
  – Effective teams have teammates who are constantly talking, and listening to each other. From leader to teammates, teammates to leader, and among teammates, there should be consistency, clarity and courtesy.
  – People should be able to disagree openly but with respect. Between the team and the public, responsiveness and openness is key.
The Law of the Edge

• The Difference Between Two Equally Talented Teams Is Leadership
  – A good leader can bring a team to success, provided values; work ethic and vision are in place.
The Law of the **Edge** Continued

- The Myth of the Head Table is the belief that on a team, one person is always in charge in every situation. Understand that in particular situations, maybe another person would be best suited for leading the team.
- The Myth of the Round Table is the belief that everyone is equal, which is not true. The person with greater skill, experience, and productivity in a given area is more important to the team in that area. Compensate where it is due.
The Law of **High Morale**

- **When You're Winning, Nothing Hurts**
  - When a team has high morale, it can deal with whatever circumstances are thrown at it.
The Law of **Dividends**

- Investing in the Team Compounds Over Time
  - Make the decision to build a team, and decide who among the team are worth developing. Gather the best team possible, pay the price to develop the team, do things together, delegate responsibility and authority, and give credit for success.